

# Business Continuity County Public Private Partnership

Gaps, Gives, and Gets

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*"We need to give the private sector a seat at the table. When we look at the disasters last year, the unreported story was how the private sector was a part of the recovery team. The sooner we can get private businesses — and government-backed infrastructure — up and running, the sooner communities will recover."*

*Craig Fugate, FEMA  
Administrator*

*March 28, 2012*

## Leveraging Assets and Coordinating Actions

During times of crisis, disasters, and emergencies, it is important that equipment, resources, services, and personnel are used in the most efficient manner possible. The Burlington County Public Private Partnership (PPP) exists to leverage the information and coordination assets of government in conjunction with the equipment, resources, and services available from the private sector. Coordinating the information, actions, and assets requires identifying the needs of a jurisdiction, the available resources an organization can provide, and the support an organization may need in order to deliver these resources.

## Gaps, Gives, and Gets – A Short Explanation

**Gaps** are the identified and predictable shortfalls or challenges an organization will have when responding and attempting to conduct either emergency or normal operations during an emergency.

Gaps may include:

- Access to information
- Ability to move essential personnel and equipment through restricted disaster areas
- Capability to communicate with emergency personnel and employees moving equipment or supporting response and recovery operations
- Pre-planning assistance in order to provide resources

**Gives** are the equipment, resources, services, and personnel an organization can provide when a disaster strikes.

Gives may include:

- Hotel accommodations for response personnel
- Heavy equipment for debris clearing
- Consumer goods such as cleaning supply kits, generators, food, ice, coolers, and water
- Automated Teller Machines (ATM)
- Residential and commercial clean-up services
- Transportation and logistics management

**Gets** are the critical items an organization needs to support the ability to supply the "gives" it has to offer.

Gets may include:

- Housing and sustenance for personnel
- Fuel or electricity to power equipment
- Cellular, satellite, or wire line communications
- Security for personnel or equipment
- Access to the organization's business or disaster site
- Disaster scene safety training

## **Gaps – What support does my business need?**

List the identified shortfalls for planning, equipment, etc.:

## **Gives – What can my organization offer during a disaster?**

List the items the organization is prepared to provide during disaster:

## **Gets – What critical items do you need to support your “gives”?**

List the items the organization needs to support its “gives”:

## **Where can I learn more?**

For more information on the Burlington County PPP, please contact the Office of Emergency Management at (609) 518-7200.