

Workforce Development Board

Youth Investment Council

Rowan College at Burlington County
Via Zoom
March 17, 2022 ▪ 8:00 am

Agenda & Minutes

- I. Introductions
 - Stephen Huff
 - Curtis Myers
 - Heather Mauk
 - Jodie Glenn
 - Stephen Perry
 - Barbara Weir
 - Kelsey Mignogna
 - Pat Holiday
 - Sheila Harris-Adams
 - Seigha Omuso

- II. Youth Provider Updates
 - a. Aspire – OSY
 - 72 participants
 - 51 active youth
 - 21 in follow up
 - 5 discharged
 - YTD = 88 total served

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Just completed workplace skills cohort
(9 students participated)

Congressman Kim visited the office and spoke with
the youth participants

Barbershops have turned into a new referral source

- III. CVS Partners – Heather Mauk (pronounced Mock)
 - a. Manager of workforce initiatives
 - b. Represents most of Ohio (except Cleveland) and Southern NJ
 - c. Creating talent pipelines
 - d. Partner with youth, disability, and other groups to assist individuals with skilling up
 - e. Omnicare, Aetna, minute clinics provide great entry level positions
 - f. Partners with schools for externship opportunities
 - g. Currently have a second chance initiative who assist in hiring people with records
 - h. Lumberton distribution center looking to get more youth involved at that location.
 - i. Heather placed her email address in the chat
heather.mauk@cvshealth.com

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- j. Curtis asked a question about the application process. Heather noted that we should complete the process before the students participate. It is about an hour-long application.
 - k. Stephen H. asked for more information about the externships. Heather explained there are many different options including the Pharmacy Tech program, & youth transition program. Externships are unpaid.
- IV. Destination Career
- a. Lumberton Alternative High School (April 12th & 13th)
 - i. Has been submitted
 - ii. Aspire for Tuesday
- V. Career Coach Overview
- a. Tabled for now. Most partners have used this technology
- VI. RCBC/WDI Updates

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- a. High School Quick Step – provided through grant funding (Opportunity Meets Challenge)
 - b. Participants can receive training (and academic credits) in 3 industries: Culinary (begins in July), supply-chain management (September - May), and IT/CompTIA – cybersecurity (begins this May).
 - c. RCBC has been selected as a Center for Workforce Innovation for IT and Cybersecurity.
 - d. This program offers free tuition, college credit and Industry credential.
 - e. Participants also have access to career development services like resume writing and interviewing skills.
 - f. There is an application process, and they have to provide a reference.
 - g. Preference is given to students who are eligible for free or reduced lunch.
- VII. Announcements/Open Discussion
- a. Upcoming Career Fair – March 24th
 - b. Villages Marketplace (brought to us by The O’League) had their groundbreaking and have a fundraising goal of \$250,000.

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Next Meeting: April 21, 2022